

## JANUARY

DISTRIBUTED AT:  
Fruit Logistica & Freshconex (Germany)

**Main Features:** Morocco · South Africa · Australia · Florida Grapefruit  
**Other Features:** Latin American Limes · Southern Italy · Uruguay  
 Mediterranean Berries · Latin American Melons  
**Special Features:** Innovation · Packaging & Technology · Recruitment  
**Retail Focus:** Europe's Top Food Retailers  
**Previews:** Fruit Logistica · Freshconex  
**Reviews:** Eurofruit Congress Southern Hemisphere  
 Eurofruit Congress Middle East  
**Supplements:** Trade France · Trade New Zealand · Fresh Convenience\*

## FEBRUARY

DISTRIBUTED AT:  
Biofach (Germany)

**Main Features:** Chile · Argentina · Israel · Dried Fruit  
**Other Features:** Pineapples · Colombia · Latin American Exotics · Ginger  
 Spanish, Mexican and US Asparagus  
**Special Features:** Crop Protection  
**Retail Focus:** Estonia, Latvia & Lithuania  
**Previews:** Biofach  
**Supplement:** Biologic

## MARCH

DISTRIBUTED AT:  
Fresh Produce Malaysia

**Main Features:** Northern European Tomatoes · Seed Companies  
 Mediterranean Potatoes · Asparagus  
**Other Features:** South African and Brazilian Apples & Pears · Herbs  
 Early Mediterranean Stonefruit · Early Mexican Mangoes  
 Southern Hemisphere Onions · Northern European Peppers  
 Southern Hemisphere Persimmons · Israeli Grapefruit  
 Reefers · Wholesale Markets  
**Special Feature:** France  
**Retail Focus:** Fresh Produce Malaysia  
**Previews:** Fruit Logistica · Freshconex

## APRIL

DISTRIBUTED AT:  
FRESH2010 (Russia) · WUWM Conference (Spain)

**Main Features:** Bananas · NZ Apples · Indian Grapes · Netherlands  
**Other Features:** Chilean & Australian Kiwifruit  
 N European Veg & Salads · South African & Asian Exotics  
 Asian & West African Mangoes  
**Special Features:** Ports · Small European States  
**Retail Focus:** Spain & Portugal  
**Previews:** FRESH2010 · WUWM Conference  
**Reviews:** Biofach  
**Supplement:** Trade Italy

## MAY

DISTRIBUTED AT:  
Global Berry Congress (UK)

**Main Features:** Berries · Southern Hemisphere Lemons  
 Peruvian & South African Avocados · Brassicas  
**Other Features:** Melons · European & Californian Cherries · Israeli Exotics  
 Spanish, US & Brazilian Figs · US and Israeli Stonefruit  
 Egyptian, Moroccan & Mexican Grapes  
**Special Feature:** Packaging  
**Retail Focus:** Poland, Slovakia & Czech Republic  
**Previews:** Global Berry Congress  
**Reviews:** FRESH2010  
**Supplement:** Trade Latin America\*\*

## JUNE

DISTRIBUTED AT:  
Fresh Convenience Congress (UK)

**Main Features:** NZ Kiwifruit · Turkish and North-West US Cherries  
 Southern Hemisphere Citrus · Germany  
**Other Features:** Israeli and Cypriot Grapes · South-East Asia · Flanders  
 Northern European Field Crops · Late Mexican Mangoes  
 Chinese, US and Moroccan Onions & Garlic  
**Special Features:** Corporate Responsibility  
**Retail Focus:** UK & Ireland  
**Reviews:** Global Berry Congress · WUWM Conference  
**Supplement:** Fresh Convenience\*

## JULY

**Main Features:** Stonefruit · Northern Hemisphere Grapes  
 Northern Hemisphere Blueberries · UK & Ireland  
**Other Features:** Israeli Mangoes · Garlic · Mushrooms · Mediteranean Limes  
 Figs · Israeli Lychees · Brazilian Ginger  
**Special Feature:** Airfreight · Consumption  
**Retail Focus:** Benelux

## AUGUST

DISTRIBUTED AT:  
Asiafruit Congress & Asia Fruit Logistica (Hong Kong)

**Main Features:** Portugal · Greece · Scandinavia  
 Brazilian Mangoes & Papayas  
**Other Features:** Pomegranates · Pears · Plums · Colombian Blackberries  
 Latin American & Cuban Grapefruit · Kenyan Avocados  
**Special Features:** Technology · Labelling  
**Retail Focus:** Germany  
**Supplement:** Biologic

## SEPTEMBER

DISTRIBUTED AT:  
World Food Moscow (Russia) · GlobalGAP Conference

**Main Features:** Apples · Russia · Poland · Exotics  
**Other Features:** Southern Hemisphere Asparagus · Onions  
 Mediterranean Lemons · Brittany · Potatoes · SE Europe  
 Israeli and Early Latin American Melons · Asian Pomelos  
 Ecuadorean Mangoes & Papayas  
**Special Features:** Packaging · Certification  
**Retail Focus:** Russia  
**Previews:** World Food Moscow · Cool Logistics

## OCTOBER

DISTRIBUTED AT:  
Eurofruit Congress Middle East (UAE) · Macfrut (Italy)

**Main Features:** Bananas · Brazilian Melons · Mediterranean Citrus · USA  
 Southern European Tomatoes · Brazilian & Peruvian Grapes  
 Chilean & Argentinean Cherries · Persimmons  
 Mediterranean, Mexican & Chilean Avocados  
 Southern European Vegetables & Salads  
**Special Features:** Foodservice  
**Retail Focus:** Italy  
**Previews:** Eurofruit Congress Middle East  
 Macfrut · PMA Fresh Summit  
**Supplements:** Trade South Africa · Trade Middle East\*

## NOV/DEC

DISTRIBUTED AT:  
Eurofruit Congress Southern Hemisphere (Uruguay)

**Main Features:** Kiwifruit · Turkey · Southern Hemisphere Berries  
 Egypt · Southern Hemisphere Grapes  
**Other Features:** Apples & Pears · Lychees · Belgium · Nuts · China  
 Southern Hemisphere Stonefruit · Murcia & Almeria  
 Mediterranean Peppers · East African & Peruvian Mangoes  
 Peruvian & Argentinean Garlic  
**Special Features:** Logistics  
**Retail Focus:** Austria & Switzerland  
**Previews:** Eurofruit Congress Southern Hemisphere  
**Reviews:** World Food Moscow · Macfrut · PMA Fresh Summit  
**Supplements:** Trade Spain\*

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## FRUIT

### Apples

Brazil	March
Europe	September, Nov / Dec
New Zealand	April
South Africa	March

### Avocados

Chile	October
Kenya	August
Mediterranean	October
Mexico	October
Peru	May
South Africa	May

### Berries

Colombian Blackberries	August
Europe	May
European Blueberries	July
Mediterranean	January
Southern Hemisphere	Nov / Dec

### Bananas

April, October

### Cherries

Argentina	October
California	May
Chile	October
Europe	May
North-West US	June
Turkey	June

### Citrus

Southern Hemisphere	June
Mediterranean	October

### Dried Fruit

February

### Exotics

Asia	April
Europe	September
Israel	May
Latin America	February
South Africa	April

### Figs

Brazil	May
Mediterranean	July
Spain	May
US	May

### Grapefruit

Cuba	August
Florida	January
Israel	March
Latin America	August

### Grapes

Brazil	October
Cyprus	June
Egypt	May
India	April
Israel	June
Mexico	May
Morocco	May
Northern Hemisphere	July
Peru	October
Southern Hemisphere	Nov / Dec

### Kiwifruit

Australia	April
Chile	April
Europe	Nov / Dec
New Zealand	June

### Lemons

Southern Hemisphere	May
Mediterranean	September

### Limes

Mediterranean	July
Latin America	January

### Lychees

Israel	July
Southern Hemisphere	Nov / Dec

### Mangoes

Asia	April
Brazil	August
East Africa	Nov / Dec
Ecuador	September
Israel	July
Mexico	March, June
Peru	November
West Africa	April

### Melons

Brazil	October
Europe	May
Latin America	January, September
Israel	September

### Nuts

Nov / Dec

### Papayas

Brazil	August
Ecuador	September

### Pears

Europe	August, Nov / Dec
South Africa	March

### Persimmons

Mediterranean	October
Southern Hemisphere	March

### Pineapples

February

### Plums

August

### Pomegranates

August

### Pomelos

September

### Stonefruit

Europe	July
Early Mediterranean	March
Israel	May
Southern Hemisphere	Nov / Dec
US	May

## VEGETABLES

### Asparagus

Europe	March
Mexico	February
Southern Hemisphere	September
Spain	February
US	February

### Brassicas

Northern Europe	May
Southern Europe	August

### Garlic

Argentina	Nov / Dec
China	June
Europe	July
Morocco	June
Peru	Nov / Dec
US	June

### Ginger

Global	February
Brazil	July

### Herbs

March

### Mushrooms

July

### Onions

China	June
Europe	September
Morocco	June
Peru	September
Southern Hemisphere	March
US	June

### Peppers

Mediterranean	Nov / Dec
Northern Europe	March

### Potatoes

Mediterranean	March
Northern Europe	September

### Salads

Northern Europe	April
Southern Europe	October

### Tomatoes

Northern Europe	March
Southern Europe	October

### Vegetables

Northern European Spring Veg	April
Northern European Field Crops	June
Southern Europe	October

## SPECIAL FEATURES

### Exporter Focus

Almeria	Nov / Dec
Argentina	February
Australia	January
Brittany	September
Chile	February
China	Nov / Dec
Colombia	February
Egypt	Nov / Dec
Flanders	June
Greece	August
Israel	February
Morocco	January
Murcia	Nov / Dec
Poland	September
Portugal	August
South Africa	January
South-East Asia	June
South-East Europe	September
Southern Italy	January
Turkey	Nov / Dec
Uruguay	January
USA	October

### Market Focus

Belgium	Nov / Dec
Germany	June
Netherlands	April
Poland	September
Russia	September
Scandinavia	August
Small European States	April
UK & Ireland	July

### Retail Focus

Austria	Nov / Dec
Belgium	July
Czech Republic	May

Europe	January
Estonia	February
France	March
Germany	August
Ireland	June
Italy	October
Latvia	February
Lithuania	February
Netherlands	July
Poland	May
Portugal	April
Russia	September
Slovakia	May
Spain	April
Switzerland	Nov / Dec
UK	June

### Service Spotlight

Airfreight	July
Certification	September
Consumption	July
Corporate Responsibility	June
Crop Protection	February
Foodservice	October
Labelling	August
Logistics	Nov / Dec
Packaging	January, May, September
Ports	April
Recruitment	January
Reefers	March
R&D	January
Seed Companies	March
Technology	January, August
Wholesale Markets	March

### Event Previews

Biofach	February
Eurofruit Congress Middle East	October
Eurofruit Congress Southern Hemisphere	Nov / Dec
FRESH2010	April
Freshconex	January
Fresh Produce Malaysia	March
Fruit Logistica	January
Global Berry Congress	May
GlobalGAP Conference	September
Macfrut	October
PMA Fresh Summit	October
World Food Moscow	September
WUWM Conference	April

### Event Reviews

Biofach	April
Eurofruit Congress Middle East	January
Eurofruit Congress Southern Hemisphere	January
FRESH2010	May
Freshconex	March
Fresh Produce Malaysia	May
Fruit Logistica	March
Global Berry Congress	June
Macfrut	Nov / Dec
PMA Fresh Summit	Nov / Dec
World Food Moscow	Nov / Dec
WUWM Conference	June

### Supplements

Biologic	February, August
Fresh Convenience*	January
Trade France	January
Trade Italy	April
Trade Latin America	May
Trade Middle East*	October
Trade New Zealand	January
Trade South Africa	October
Trade Spain*	Nov / Dec

\* Printed and mailed separately

<b>A</b>		Avocados	October	<b>Estonia</b>		<b>I</b>	
<b>Argentina</b>		Berries	Nov / Dec	Retail Focus	February	<b>India</b>	
Asparagus	September	Cherries	October			Ginger	February
Berries	Nov / Dec	Citrus	June			Grapes	April
Cherries	October	Exporter Focus	February	<b>F</b>		Mangoes	April
Citrus	June	Grapes	Nov / Dec	<b>Finland</b>		Pomegranates	August
Exporter Focus	February	Kiwifruit	April	Market Focus	August		
Garlic	Nov / Dec	Melons	January	<b>France</b>		<b>Indonesia</b>	
Grapes	Nov / Dec	Onions	March	Apples	September, Nov / Dec	Exotics	March
Lemons	May	Stonefruit	Nov / Dec	Asparagus	March		
Onions	March	<b>China</b>		Berries	May	<b>Iran</b>	
Stonefruit	Nov / Dec	Exporter Focus	Nov / Dec	Blueberries	July	Pomegranates	August
		Garlic	June	Brassicas	May		
<b>Australia</b>		Ginger	February	Cherries	May	<b>Ireland</b>	
Asparagus	September	Kiwifruit	Nov / Dec	Exporter Focus, Brittany	September	Market Focus	July
Blackberries	Nov / Dec	Onions	June	Field Crops	June	Mushrooms	July
Blueberries	Nov / Dec	Pears	August	Garlic	July	Onions	September
Citrus	June	Pomelos	September	Grapes	July	Potatoes	September
Exporter Focus	January	<b>Colombia</b>		Kiwifruit	Nov / Dec	Retail Focus	June
Lychees	Nov / Dec	Asparagus	September	Melons	May		
Onions	March	Bananas	April, October	Mushrooms	July	<b>Israel</b>	
Persimmons	March	Blackberries	August	Onions	September	Avocados	October
Stonefruit	Nov / Dec	Exotics	February	Pears	August, Nov / Dec	Berries	January
		Exporter Focus	February	Plums	August	Citrus	October
<b>Austria</b>		Raspberries	Nov / Dec	Retail Focus	March	Exotics	May, September
Apples	September, Nov / Dec	<b>Costa Rica</b>		Salads	April	Exporter Focus	February
Pears	August, Nov / Dec	Bananas	April, October	Vegetables	April	Figs	July
Retail Focus	Nov / Dec	Melons	January	Stonefruit	July	Grapefruit	March
		Pineapples	February, August	Tomatoes	March	Grapes	June
<b>B</b>		<b>Côte d'Ivoire</b>		<b>G</b>		Limes	July
<b>Belize</b>		Bananas	April, October	<b>Germany</b>		Lychees	July
Bananas	April, October	Mangoes	April	Apples	September, Nov / Dec	Mangoes	July
		Pineapples	February	Asparagus	March	Melons	February, September
<b>Belgium</b>		<b>Cyprus</b>		Blueberries	July	Peppers	Nov / Dec
Apples	September, Nov / Dec	Citrus	October	Market Focus	June	Persimmons	October
Brassicas	May	Grapes	June	Onions	September	Plums	August
Berries	May	Melons	May	Plums	August	Pomegranates	August
Exporter Focus, Flanders	June	Mushrooms	July	Retail Focus	August	Potatoes	March
Field Crops	June	Onions	September		August	Stonefruit	May
Market Focus	Nov / Dec	Pears	August	<b>Ghana</b>		Tomatoes	October
Mushrooms	July	Potatoes	March	Bananas	April, October		
Onions	September	<b>Cuba</b>		Mangoes	Nov / Dec	<b>Italy</b>	
Pears	August, Nov / Dec	Grapefruit	August	Pineapples	February	Apples	September, Nov / Dec
Plums	August	<b>Czech Republic</b>		<b>Greece</b>		Asparagus	March
Potatoes	September	Retail Focus	May	Asparagus	March	Berries	May
Retail Focus	July			Avocados	October	Blueberries	July
Salads & Vegetables	April	<b>D</b>		Blackberries	May	Brassicas	August
Tomatoes	March	<b>Denmark</b>		Cherries	May	Cherries	May
		Market Focus	August	Exporter Focus	August	Exporter Focus, Southern Italy	January
<b>Brazil</b>		<b>Dominican Republic</b>		Grapes	July	Grapes	July
Apples & Pears	March	Bananas	April, October	Kiwifruit	Nov / Dec	Kiwifruit	Nov / Dec
Bananas	April, October			Onions	September	Melons	May
Citrus	June	<b>E</b>		Pears	August	Onions	September
Exotics	February	<b>Ecuador</b>		Stonefruit	July	Pears	August, Nov / Dec
Figs	May	Bananas	April, October	<b>Guadeloupe</b>		Plums	August
Ginger	July	Limes	January	Bananas	April, October	Retail Focus	October
Grapes	October	Mangoes	September			Salads	October
Limes	January	Papayas	September	<b>Guatemala</b>		Stonefruit	July
Mangoes	August	Pineapples	February, August	Bananas	April, October	Tomatoes	March
Melons	October	<b>Egypt</b>		Blackberries	Nov / Dec	Vegetables	October
Papayas	August	Berries	January	Melons	September		
Peppers	March	Exporter Focus	Nov / Dec	Pineapples	February, August	<b>J</b>	
Persimmons	March	Grapes	May	<b>H</b>		<b>Jamaica</b>	
Stonefruit	Nov / Dec	Pomegranates	August	<b>Honduras</b>		Bananas	April, October
		Stonefruit	March	Bananas	April, October		
<b>Bulgaria</b>		<b>India</b>		Grapefruit	August	<b>Jordan</b>	
South-East Europe	September	Berries	January	Melons	January	Berries	January
		Exporter Focus	Nov / Dec	Pineapples	February		
<b>C</b>		<b>Indonesia</b>		<b>Hungary</b>		<b>K</b>	
<b>Cameroon</b>		Exotics	March	Apples	September, Nov / Dec	<b>Kenya</b>	
Bananas	April, October					Avocados	August
Pineapples	February, August					Bananas	April, October
						Brassicas	May
<b>Chile</b>						Field Crops	June
Asparagus	September					Mangoes	Nov / Dec

<b>L</b>		<b>P</b>							
<b>Latvia</b>		<b>Pakistan</b>		Grapes	Nov / Dec	Brassicas	August		
Retail Focus	February	Kinnows	Nov / Dec	Lemons	May	Field Crops	June		
		Mangoes	April	Lychees	Nov / Dec	Market Focus	July		
<b>Lithuania</b>				Onions	March	Mushrooms	July		
Retail Focus	February	<b>Panama</b>		Persimmons	March	Onions	September		
		Bananas	April, October	Raspberries	Nov / Dec	Pears	August, Nov / Dec		
<b>M</b>		Melons	January	Stonefruit	Nov / Dec	Plums	August		
<b>Madagascar</b>		Pineapples	February	Strawberries	Nov / Dec	Potatoes	September		
Lychees	Nov / Dec			<b>Spain</b>		Retail Focus	June		
		<b>Peru</b>		Apples	September, Nov / Dec	Salads	April		
<b>Malaysia</b>		Asparagus	September	Asparagus	February	Vegetables	April		
Exotics	March	Avocados	May	Avocados	October	Tomatoes	March		
Exporter Focus	June	Citrus	June	Berries	January				
Pomelos	September	Exotics	February	Brassicas	August	<b>US</b>			
		Garlic	Nov / Dec	Cherries	May	Asparagus	February		
<b>Mali</b>		Grapes	October	Citrus	October	Cherries, California	May		
Mangoes	April	Mangoes	November	Figs	May	Cherries, North-West	June		
		Onions	September	Exporter Focus, Almeria	Nov / Dec	Exporter Focus	October		
<b>Martinique</b>				Exporter Focus, Murcia	Nov / Dec	Figs	May		
Bananas	April, October	<b>Philippines</b>		Garlic	July	Garlic	June		
		Exotics	March	Grapes	July	Grapes	July		
<b>Mexico</b>		Bananas	April, October	Lemons	September	Onions	June		
Asparagus	February			Limes	July	Pomegranates	August		
Avocados	October	<b>Poland</b>		Melons	May	Stonefruit	May		
Bananas	April, October	Apples	September, Nov / Dec	Onions	September	Tomatoes	October		
Blackberries	Nov / Dec	Berries	May	Pears	August, Nov / Dec				
Grapefruit	August	Blueberries	July	Peppers	Nov / Dec	<b>Uruguay</b>			
Grapes	May	Exporter Focus	September	Persimmons	October	Berries	Nov / Dec		
Limes	January	Market Focus	September	Plums	August	Citrus	June		
Mangoes	March, June	Mushrooms	July	Pomegranates	August	Exporter Focus	January		
Melons	January	Onions	September	Retail Focus	April	Grapes	Nov / Dec		
		Pears	August, Nov / Dec	Salads	October	Lemons	May		
<b>Morocco</b>		Retail Focus	May	Stonefruit	July				
Berries	January	Tomatoes	March	Vegetables	October	<b>V</b>			
Citrus	October			<b>Suriname</b>		<b>Vietnam</b>			
Exporter Focus	January	<b>Portugal</b>		Bananas	April, October	Exotics	March		
Garlic	June	Brassicas	August			Exporter Focus	June		
Grapes	May	Exporter Focus	August	<b>Sweden</b>		Pomelos	September		
Melons	February	Peppers	Nov / Dec	Market Focus	August				
Onions	June	Pears	August			<b>W</b>			
Stonefruit	March	Retail Focus	April	<b>Switzerland</b>		<b>Windward Islands</b>			
Tomatoes	October	Stonefruit	July	Apples	September, Nov / Dec	Bananas	April, October		
				Retail Focus	Nov / Dec				
<b>N</b>		<b>R</b>		<b>T</b>		<b>Z</b>			
<b>Namibia</b>		<b>Russia</b>		<b>Thailand</b>		<b>Zimbabwe</b>			
Grapes	Nov / Dec	Market & Retail Focus	September	Exotics	March	Field Crops	June		
				Exporter Focus	June				
<b>Netherlands</b>		<b>Romania</b>		Ginger	February	<b>*</b>			
Apples	September, Nov / Dec	Exporter Focus, SE Europe	September	Mangoes	April	<b>Global</b>			
Asparagus	April			Pomelos	September	Dried Fruit	February		
Berries	May	<b>S</b>				Nuts	Nov / Dec		
Blueberries	July	<b>Serbia</b>		<b>Turkey</b>		Herbs	March		
Brassicas	May	Berries	May	Apples	September, Nov / Dec				
Field Crops	June	Exporter Focus, SE Europe	September	Cherries	June	<b>European Microstates</b>			
Market Focus	April	Mushrooms	July	Early Stonefruit	April	<b>Andorra, Cyprus, Iceland, Liechtenstein,</b>			
Mushrooms	July			Exporter Focus	Nov / Dec	<b>Luxembourg, Malta, Monaco, San Marino</b>			
Pears	August, Nov / Dec	<b>Slovakia</b>		Figs	July	Market Focus	April		
Peppers	March	Retail Focus	May	Garlic	July				
Plums	August	Apples	September	Lemons	September				
Potatoes	September	Pears	August	Limes	July				
Retail Focus	July	<b>Slovenia</b>		Peppers	Nov / Dec				
Salads	April	Apples	September, Nov / Dec	Pomegranates	August				
Vegetables	April	Exporter Focus, SE Europe	September						
Tomatoes	March	Pears	August, Nov / Dec	<b>U</b>					
				<b>Uganda</b>					
<b>New Zealand</b>		<b>South Africa</b>		Mangoes	Nov / Dec				
Apples & Pears	April	Blackberries	Nov / Dec						
Blackberries	Nov / Dec	Blueberries	Nov / Dec	<b>UK</b>					
Blueberries	Nov / Dec	Apples & Pears	March	Apples	September, Nov / Dec				
Kiwifruit	June	Avocados	May	Asparagus	April				
Onions	March	Citrus	June	Berries	May				
		Exotics	April	Blueberries	July				
<b>Norway</b>		Exporter Focus	January						
Market Focus	August								

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