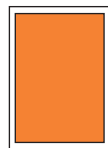


# Eurofruit Advertising Rates 2010

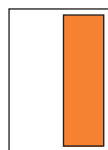
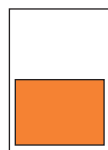


Advertisements must meet specified dimensions  
For special colours please add GBP£286 per colour to the B&W rate

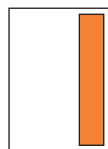
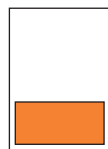
		Bleed size (216mm x 303mm) Page size (210mm x 297mm)
4 colour .....	GBP£1,980	
3 colour .....	GBP£1,795	
2 colour .....	GBP£1,700	
1 colour .....	GBP£1,470	
B&W .....	GBP£1,225	



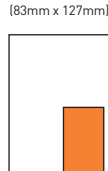
		(170mm x 127mm)	(83mm x 260mm)
4 colour .....	GBP£1,470		
3 colour .....	GBP£1,335		
2 colour .....	GBP£1,215		
1 colour .....	GBP£960		
B&W .....	GBP£720		



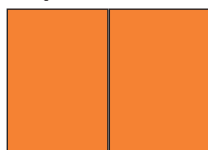
		(170mm x 83mm)	(55mm x 260mm)
4 colour .....	GBP£1,290		
3 colour .....	GBP£1,180		
2 colour .....	GBP£1,040		
1 colour .....	GBP£785		
B&W .....	GBP£555		



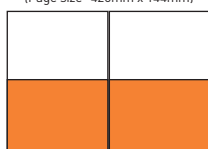
		(170mm x 61mm)	(83mm x 127mm)
4 colour .....	GBP£1,165		
3 colour .....	GBP£1,080		
2 colour .....	GBP£920		
1 colour .....	GBP£675		
B&W .....	GBP£430		



		(Bleed size- 426mm x 303mm) (Page size- 420mm x 297mm)
4 colour .....	GBP£3,565	



		(Bleed size- 426mm x 150mm) (Page size- 420mm x 144mm)
4 colour .....	GBP£2,275	



All fonts must not be outlined and supplied. All images must be supplied/embedded

Saved as jpg, tiff or eps (Minimum 300dpi)

With fonts outlined. All images must be supplied/embedded

Powerpoint / Word / Excel / Coral Draw

Please send to:  
Advertising Department, Eurofruit Magazine, Market Intelligence Ltd.,  
1 Nine Elms Lane, GB-London SW8 5NQ  
(Please contact us for our FTP details)  
: design@fruitnet.com (No files larger than 20MB)

A high-res digital colour proof or cromalin is required to accompany all digital files

10% of list price	
Bleed Advertisements	15% extra
3+ Advertisements	10%
6+ Advertisements	15%
7+ Advertisements	20%
10+ Advertisements	25%
15+ Advertisements	30%
20+ Advertisements	35%
UK Agency Commission	10%
Other Agency Commission	15%
(VAT 17.5% for UK-based companies and agencies only)	

Magazine Size - Trim Size:	297mm deep x 210mm wide
Magazine Size - Bleed Size:	303mm deep x 216mm wide
Type Area:	260mm deep x 170mm wide
Publication Date:	Week before cover date
Copy Deadline:	Two weeks before cover date

Cancellation less than 14 days before publication date or supply of unacceptable artwork results in fee of 25% of space price plus any other costs